

Creativity refers to **ACTIVELY**:

1. Producing ideas
2. Inventing or making something for the first time
3. Developing unique and novel ways of expressing thoughts and ideas

Creativity enhances **brain development** by helping children:

- foster imagination
- practice making choices
- learn how to deal with stress



We **PROMOTE CREATIVITY** by:

- **Valuing creative thinking**
- **Designing an environment that inspires curiosity and innovation**
- **Promoting the exploration of materials**
- **Participating in experiences while supporting children's creative ideas**

CREATIVITY is a **PROCESS** that involves the formation of ideas or things that are:

1. New
2. Original
3. Unique



Focusing on the creative process
(rather than the product)
is vital for young children.

Simple and creative materials are readily available for the children to explore.



Adults observe, listen, and interact with young children to promote, support, and nurture creativity – allowing for free expression of new thoughts and ideas.